



Frequently Asked Questions & Answers

For more info visit: <http://www.snip6.com>

Q: Hi James/Brian - will this be recorded? I have another call (mandatory one) partway through but don't want to miss this!

A: The webinar was recorded and you'll find that here:

<http://www.micronichefinder.com/halloweenpromo/hsa.html>

Q: Will the webinars during the course be recorded if we miss a session?

A: No stone has been left unturned in this course. As soon as you purchase and log in to the members area, you'll instantly get three times your money's worth of content. We'll record all webinars for you to listen to as many times as your heart desires. You get a literal truckload of stuff with this course...including a free 90 day trial of Micro Niche Finder which has never been offered to the public before...ever! So I can save space here...just visit www.snip6.com and give the site a look-over. You'll be bewitched by all the horrifyingly profitable things you'll learn!

Q: Don't you have to be careful with copyright issues when using domain names that include Spock, Captain Kirk, Cinderella, Snow White, etc.? Do we have to worry about trademark infringement?

A: You're absolutely right...you do have to be careful and I'll show you how to make sure you don't infringe on any trademarks. But it's still not the "death trap" people think it is. If that happens, and it might, usually you'll just get an email asking you to not continue what you're doing. That's it! But as an example...one of my sites is www.spockcostume.com. That will not raise a red flag. This will raise a red flag: disneycostumes.com. If you tried that...you'd probably get stopped – avoid company names. Avoid direct product names...like iphonetricks.com. I dive into this deeply in the course.

Q: The costumes that you sell...are all these from "buycostumes.com"? Do we become an affiliate with this company or do you use Clickbank?

A: I don't use Clickbank for this purpose and I'll show you how to become an affiliate with buycostumes.com. I already have a great relationship with the people there from 7 years of experience in this niche. I've got your back on this issue too – 100%.

Q: Apart from Halloween, what other niches do you recommend?

A: If you purchase from www.snip6.com, one of the bonuses is a free webinar that myself and James Jones will do after Halloween and we'll show you how to use the exact same process to conquer other niches. As an example, James has a site in the body piercings niche and pays him every month. Halloween is just the beginning!

Q: Approximately how many Halloween sites did you have at that point (at the end of Halloween) to generate the \$22k?

A: I think it was about 125 sites. Part of the system is showing you how to set up lots of sites fast. Some people will do more than others...but the more energy you put into it, the more you'll get out of it.

Q: What Wordpress plugin is good for cloaking links?

A: The following plugin is great to use for Wordpress to cloak links. There is a free version and premium version. You can download either from this link:

<http://w-shadow.com/blog/2007/07/28/link-cloaking-plugin-for-wordpress/>

Q: I heard that Google doesn't like it if your site suddenly appears out of nowhere with a whole lot of backlinks, etc.

A: You have to be very careful when you hear things about what Google "likes" and "doesn't like". If you go to Google and search "internet marketing course"...my site is number one. If you go to Google and search "spock costume"...my site is number one. My method of search engine optimization will let you lay down the law in the niche you choose – hands down – and you'll learn everything you need to know in the Halloween Super Affiliate course (www.snip6.com).

Q: Brian... does your course cover the aspects of applying for CPA networks in order to access the anchor sites used to sell the actual costumes?

A: Buycostumes.com is the most recommended and the one I recommend as well. I have an amazing relationship with them already and you can leverage that relationship to your advantage. If you use buycostumes.com, you won't have to worry about other "CPA networks".

Q: I already purchased the product based on meeting Brian at a seminar. The stuff he has up already is worth the asking price!

A: Thank you and you're right. Between the amount of content you're getting, the profit potential, the Flexsqueeze software (\$129 value) that I'm giving you for free, a free trial for Micro Niche Finder (never offered before), and the list just goes on and on. You can check out www.snip6.com for more info. And thanks again!

Q: Is the commission from the Halloween costume providers higher than Amazon?

A: I know many of you already have Amazon affiliate accounts...you'll make significantly more money per costume if you use buycostumes.com. You can use Amazon if you'd like, but I do not recommend it.

Q: With the Affiliate process, are you able to use the photos on the merchant's site in your posts and header graphics? For example, the Spock site uses the costumes in the header and as images in the posts. Do we run a risk of copyright infringement if we use them?

A: No. If you use buycostumes.com – they absolutely don't mind if you use their photos. Remember, you're helping them sell their stuff and I already have a great relationship with them. I have verified this with my connection there, so don't worry about copyright infringement either!

Q: Why do you use the Flexsqueeze Wordpress template? What's so special about it?

A: First...Flexsqueeze is a \$129 software and I'm going to give it to you – for FREE – when you buy Halloween Super Affiliate. But as to why it's "so special"...that answer is simple. There is no better or more powerful WordPress theme for online marketing than FlexSqueeze. I have been using it exclusively myself for about a year now to create dozens of Halloween sites. FlexSqueeze offers a powerful skin system that can change the entire look of a site with the click of a button. I've already created dozens of Halloween skins for members of Halloween Super Affiliate which will help them launch sites that are SEO optimized and visually stunning.